

THE JOURNAL OF

australian ceramics

The most widely read ceramics magazine in Australia, estimated readership: over 30,000

Readers: Ceramicists, collectors, galleries, ceramics students, libraries and secondary schools

Print quality: Full colour, 128 pages, burst bound, printed on quality paper with silk matt cover

Advertising Rates 2008

Rates	casual (\$ per issue)	\$ per issue for 3 issues
Full colour display ads		
Inside Front Cover	1450	1250
Inside Back Cover	1400	1200
Full page (limited availability)	1200	1000
Half page (landscape)	850	750
Quarter page (portrait)	550	475
Classified ads (magazine & web)	140	105
Web ads		
Banner:	250	180
Feature:	350	220

Packages

Full page package: one full page (issue of choice) + classifieds in 3 issues (magazine + web)	\$1250 (value \$1535)
Half page package: one half page (issue of choice) + classifieds in 3 issues (magazine + web)	\$950 (value \$1135)
Quarter page package: one quarter page (issue of choice) + classifieds in 3 issues (magazine + web)	\$650 (value \$835)

Other services:

Inserts: all supplied ready to insert: **\$600** per issue (subject to approval)

Optional: Artwork prepared by our graphic designer: **\$120** (up to 1 ½ hours)

Run-ons of your ad: **\$150** per 500 run-ons

All prices are \$AUS (ex GST), valid until end 2008

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